

Toyota Motor Corporation

Corporate Data

Company Name	Toyota Motor Corporation
President and Representative Director	Akio Toyoda
Company Address	
Head Office	1 Toyota-Cho, Toyota City, Aichi Prefecture 471-8571, Japan Phone: (0565) 28-2121
Tokyo Head Office	1-4-18 Koraku, Bunkyo-ku, Tokyo 112-8701, Japan Phone: (03) 3817-7111
Nagoya Office	4-7-1 Meieki, Nakamura-ku, Nagoya City, Aichi Prefecture 450-8711, Japan Phone: (052) 552-2111
Date founded	August 28, 1937
Capital	397.05 billion yen (as of May 2014)
Shareholders	Shareholder Composition
Fiscal Year	From April 1 to March 31 of the following year
Main Business Activities	Motor Vehicle Production and Sales
Business Sites	Information on Business Sites
Number of employees (consolidated)	338,875 (as of March 31, 2014)

Regional Headquarters

Region/Country		Name	Establishment	Activities
North America	U.S.A.	Toyota Motor North America, Inc. (TMA)	March 1996	Liaison, public relations and survey activities throughout North America
		Toyota Motor Engineering & Manufacturing North America, Inc. (TEMA)	April 2006	R&D and overall supervision of manufacturing in North America
		Toyota Motor Sales, U.S.A., Inc. (TMS)	Oct. 1957	Supervision of sales operation throughout North America
Europe	Belgium	Toyota Motor Europe NV/SA (TME)	Oct. 2005	Coordination of Toyota's European business
Asia	Singapore	Toyota Motor Asia Pacific Pte Ltd. (TMAP-MS)	July 1990	Parts supply to all ASEAN countries and sales support for marketing in Asia
	Thailand	Toyota Motor Asia Pacific Engineering and Manufacturing Co., Ltd.* (TMAP-EM)	Sep. 2003	Development and evaluation efforts for locally produced vehicles, as well as operational support for Toyota production affiliates in Asia, Oceania and the Middle East
	China	Toyota Motor (China) Investment Co., Ltd. (TMCI)	July 2001	Liaison and public relations activities as well as sales of imported vehicles (Lexus) in China

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Business

Automotive Business

Toyota's automotive business, broken down into three parts: technology, production, and sales. Includes Vehicle Lineage, a 75-year history of Toyota vehicles



Vehicle Lineage Chart

Technical Development

Research and Development Support

Non-Automotive Business

New businesses and businesses Toyota has worked or is working to develop



Toyota's expertise extends beyond its automobile manufacturing business into a variety of other fields, including housing, financial services, communications, marine and biotechnology and afforestation.



Housing

Incorporating know-how and technology from the Toyota Group, Toyota Home offers three structures to meet different customer needs.

[Find out more ▶](#)



Financial Services

Toyota Financial Services provides financial services primarily for vehicle purchases and leasing in more than 30 countries and regions worldwide.

[Find out more ▶](#)



e-TOYOTA Business

With web-based vehicle information networks, onboard terminals and telematics, e-TOYOTA is finding ways to integrate IT systems and automobiles.

[Find out more ▶](#)



Marine

Marine

From land to sea, Toyota is expanding into the marine business with eco-friendly pleasure craft and marine engines.

[Find out more ▶](#)



Biotechnology & Afforestation

Biotechnology & Afforestation

From a growing flower business to greenification of rooftops and afforestation, Toyota is branching out into biotechnology.



New Business Enterprises

New Business Enterprises

In the 21st Century, Toyota will continue to expand its non-automotive businesses including marine, biotechnology, housing and aerospace.

[Find out more ▶](#)

Toyota Motor Corporation

Vision

Through improvements of conventional technology, as well as pioneering efforts in the application of new technologies, Toyota is taking great steps to develop eco-cars which will help us become a low carbon society.

<Activities>

- Provide world-class safety to protect the lives of customers.
- Provide optimization of energy/infrastructure to local communities.
- Putting high priority on safety and promote product development with the ultimate goal of "completely eliminating traffic casualties".
- Deliver cars that will stimulating and even inspiring and that will thereby earn smiles from our customers.
- Addressing employees education under "Genchi-genbutsu" philosophy, which is to go to the source to find the facts to make correct decisions, build consensus and achieve goals at our best speed.
- Through true mutual trust with partners, contribute to development of new technology and improved expertise.
- Contribute for economic development of local communities with R&D operations functioning effectively in each region.



Environmental Technology

From hybrids and electric vehicles to fuel cell technology, learn how Toyota automobiles are the key for tomorrow's eco-driving.



Safety Technology

Toyota has been developing various safety technologies by using different measurements towards realizing the ultimate goal of making a vehicle that is safe for everybody.



Intelligent Transport Systems

Even outside of the vehicle, Toyota is actively developing systems which make driving safer and more convenient for everyone.



What is the Smart Grid envisioned by Toyota?

Toyota proposes a comfortable and friendly living environment by making good use of renewable natural energy.

Find out more ►