

**Asahi Kasei Corp.****Corporate Data**

Trade name	Asahi Kasei Corp.
Establishment	May 21, 1931
Tokyo Head Office	1-105 Kanda Jinbocho, Chiyoda-ku, Tokyo 101-8101 Japan
Paid-in capital	¥103,389 million
Outstanding shares	1,402,616 thousand
Total assets	¥1,915,089 million
Fiscal year	April 1 to March 31
Employees	29,127

(consolidated, as of March 31, 2014)

## Asahi Kasei Corp.

### Business

## Products

The main operations of the Asahi Kasei Group are divided into the four business sectors of Chemicals & Fibers, Homes & Construction Materials, Electronics, and Health Care.



### ▸ Chemicals & Fibers



Throughout this business sector, next-generation products which will bring future possibilities to life are developed through a combination of high technology and bold creativity.



### ▸ Homes & Construction Materials



Products and services throughout this business sector support the ideal of urban society which is friendly to both the people and the Earth.



### ▸ Electronics



Products throughout this business sector contribute to the development of society, making the most of our unique and advanced technology to help make life better for more people around the world.



### ▸ Health Care



Operations throughout this business sector are focused on making a contribution to progress in medical therapy by advancing leading-edge technology in new combinations and addressing unmet medical needs for people around the world.

## Asahi Kasei Corp.

### Business Strategy

**Creating for Tomorrow** – the Asahi Kasei Group is creating new things for the future based on the perspectives of “living in health and comfort” and “harmony with the natural environment.”



#### ***Business Strategy: Pursuit of growth***

##### **1. Expansion of world-leading businesses**

Focused and proactive global development to serve demand growth in emerging markets.

##### **2. Creation of new value for society**

Meeting emerging social needs for “living in health and comfort” and “harmony with the natural environment” with efforts extending across different business units.

##### **1)Expansion of environment/energy-related businesses**

Addressing environmental challenges and limitations with diverse technology, for a brighter future.

→Creation of new businesses through Environment & Energy for Tomorrow project

##### **2)Expansion of residential living-related businesses**

Providing a comfortable living environment to more customers, more quickly.

→Creation of new businesses through Residential Living for Tomorrow project

##### **3)Expansion of health care-related businesses**

Unique products & technologies that contribute to a healthy and lively society of longevity.

→Creation of new businesses through Health Care for Tomorrow project

